

## Article VII. Sign Regulations

### Section 7.01 Signs - Standard of Measurement

- 7.01.01 The total area of all signs permitted on a lot shall include:
1. The total area of the faces of all permanent exterior signs visible from a public way, plus
  2. The area of permanent signs placed upon the surface of windows and doors, plus
  3. The area within the outline enclosing the lettering modeling or insignia of signs integral with the wall and not designed as a panel.

### Section 7.02 Signs, Type

- 7.02.01 *Real Estate*  
Not more than two (2) signs per lot may be used as temporary signs and shall not be larger than six (6) square feet (except, "A-1", or "TA-1" may be up to 32 square feet and setback a minimum of five (5) feet from the R.O.W.) and set back twenty (20) feet from the road right of way or road easement boundary. In no case shall these signs obstruct the visibility at any intersection or driveway.
- 7.02.02 *Business*  
Small announcement or professional signs, not over six (6) square feet in area, except that an announcement sign or bulletin board not over eighteen (18) square feet in area, set back at least twenty (20) feet from any highway, street, road, or roadway easement may be erected in connection with any of the permitted principal uses of a nonresidential nature.
- 7.02.03 *Wall*  
A sign or sign flat against a building wall when appertaining to a nonresidential<sup>1</sup> use on the premises, not exceeding in the aggregate fifty (50) square feet in area except as may be authorized by the Board of Adjustment.
- 7.02.04 *Name Plate*  
One (1) nameplate that does not exceed two square feet for each dwelling.
- 7.02.05 *Billboards*
1. Billboards, signboards, and other similar advertising signs subject to the same height and location requirements as other structures in the district and also subject to the following conditions and restrictions.
    - A. On or within the right-of-way of a highway or where it would encroach thereon;
    - B. Along a highway within 400 feet of the centerpoint of an intersection of such highway as grade with another highway or with a railroad;

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1. Typographical error as corrected in Board of Supervisors Minutes dated July 23, 2008.

- C. Along a highway at any point where it would reduce the existing view of traffic in either direction or of traffic control or directional signs to at least 1,000 feet;
- D. No billboard shall be constructed within 300 feet of a house, school, or church;
- E. No billboards shall be constructed less than 1,500 feet apart except back to back, or end to end, and no more than two billboards facing a direction;
- F. No advertisement or advertising structure shall be posted, erected or maintained which simulates any official, directional, or warning sign erected or maintained by the State of Iowa, or by the County, any municipality, or other governmental subdivision, or which incorporates or makes use of lights simulating or resembling traffic controls or signals;
- G. Billboards shall be set back from the proposed right-of-way of any State of Iowa or Federal highway, and from the right-of-way of any other street or road, a minimum distance of 75 feet.
- H. No billboard, signboard, or similar advertising signs shall exceed 700 square feet in area.

7.02.06

***Low Profile or Ground:***

Ground signs at least five (5) feet from any lot line with a maximum height of six (6) feet.

7.02.07

***Projecting or Pole***

One (1) free standing or projecting sign for each enterprise on the premises of not more than 672 square feet per sign face within any Agricultural, Transitional Agricultural District and 100 square feet when located within any Residential District, at no point closer to the front line or a side line than one-half (1/2) of the required building setback distance, and not exceed the maximum height from the established grade level for said Zoning District. The lowest horizontal projecting feature of any post or pole mounted sign shall be eight feet above the established grade level.

7.02.08

***Subdivision***

Not more than two (2) signs per entrance into the subdivision. No sign shall be greater than 32 square feet in size.

7.02.09

Signs hung from canopies and awnings shall be no closer than 80 inches from the bottom edge of the sign to grade below.

7.02.10

Election signs shall be exempt so long as they do not interfere with the safety and well being of the public.

### Section 7.03 Sign Schedules

7.03.01. Signs shall be permitted in the various districts according to the following schedule:

Zoning District	A-1	A-2	TA-1	R-1	R-2	R-3	C-1	I-1	I-2	CO	PUD-1
Sign Type											
Real Estate	+	+	+	+	+	+	+	+	+	+	+
Subdivision Entrance	- <sup>a</sup>	- <sup>a</sup>	C <sup>a</sup>	C	C	C	+	+	+	C	+
Canopy	- <sup>a</sup>	- <sup>a</sup>	-	-	-	-	+	+	+	-	+
Window	- <sup>a</sup>	+	-	-	-	-	+	+	+	-	+
Projecting Sign	+ <sup>a</sup>	C	C	C	-	C					
Pole Sign	+ <sup>a</sup>	-	-	-	-	-					
Name Plate	+	+	+	+	+	+	+	+	+	+	+
Wall	+ <sup>a</sup>	+	+ <sup>a</sup>	-	-	-	+	+	+	+	+
Billboard	-	-	-	-	-	-	C	C	C	-	C
Ground or Low Profile	C	C	C	C	C	C	C	C	C	C	C

- Not Permitted

+ Permitted

C Conditional Use

a Typographical error as corrected in Board of Supervisors Minutes dated July 23, 2008

7.03.02

Signs shall be permitted in the various districts at the listed square footage and heights according to the following schedule, unless stricter provisions apply:

<u>Zoning District</u>	<u>A-1</u>	<u>A-2</u>	<u>TA-1</u>	<u>R-1</u>	<u>R-2</u>	<u>R-3</u>	<u>C-1</u>	<u>I-1</u>	<u>I-2</u>	<u>CO</u>	<u>PUD</u>
<b>Sign Type</b>											
<b><u>Real Estate</u></b>											
Max. Size (Square Ft.)	32	32	6	6	6	6	32	32	32	6	6
Max. Height (Ft.)	6	6	-	-	-	-	6	6	6	-	-
Number Allowed per lot	2	2	2	2	2	2	2	2	2	2	2
<b><u>Subdivision Entrance</u></b>											
Max. Size (Square Ft.)	- <sup>a</sup>	- <sup>a</sup>	32	32	32	32	32	32	32	32	32
Max. Lot Coverage (sq. Ft.)	-	-	5,000 <sup>4</sup>	2,500 <sup>4</sup>							
Max. Height (Ft.)	-	-	10	10	10	10	10	10	10	10	10
Number Allowed per lot			2 <sup>5</sup>								
<b><u>Canopy</u></b>											
Max. Size	- <sup>a</sup>	- <sup>a</sup>	-	-	-	-	25% <sup>2</sup>	25% <sup>2</sup>	25% <sup>2</sup>	-	25% <sup>2</sup>
Max. Height (Ft.)	-	-	-	-	-	-	NA	NA	NA	-	NA
Number Allowed per building	-	-	-	-	-	-	1	1	1	-	1
<b><u>Window</u></b>											
Max. Size	25% <sup>3</sup>	25% <sup>3</sup>	25% <sup>3a</sup>	-	-	-	25% <sup>3</sup>	25% <sup>3</sup>	25% <sup>3</sup>	-	25% <sup>3</sup>
Max. Height (Ft.)	NA	NA	NA	-	-	-	NA	NA	NA	-	NA
Number Allowed per building/ storefront	2	2	2	-	-	-	2	2	2	-	2
<b><u>Projecting</u></b>											
Max. Size (Square Ft.)	12	12	12	12	12	12	12	12	12	-	12
Max. Height (Ft.)	NA	NA	NA	NA	NA	NA	NA	NA	NA	-	NA
Number Allowed per building	1	1	1	1	1	1	1	1	1	-	1
<b><u>Name Plate</u></b>											
Max. Size (Square Ft.)	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2 <sup>a</sup>	2
Max. Height (Ft.)	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA
Number Allowed per building	1	1	1	1	1	1	1	1	1	1	1

NA Not Applicable

- Not Permitted

1 Maximum Letter Height is equal to 12 inches

2 Percentage of Total Canopy Area

3 Percentage of Total Window Area

4 When constructed as a landscaping element on an outlot or platted lot

5 Per Entrance

a Typographical error as corrected in Board of Supervisors Minutes dated July 13, 2008

7.03.03

*Wall Signs*

1. All wall signs shall be mounted to the primary face of the use.
2. The following criteria apply to Wall Signs:

District	Design Limitations for Wall Signs		
	Maximum Size	Maximum Height	Maximum Number
<b>A-1</b>	1.5 square feet per lineal foot of building / storefront to a Max. of 400 sq. ft	45 feet above grade	One (1) per storefront  Dual Frontage = one (1) additional Wall Sign may be used provided the combined total area does not exceed 150% of the initial allowable area
<b>A-2</b>	1.5 square feet per lineal foot of building / storefront to a Max. of 400 sq. ft	45 feet above grade	One (1) per storefront  Dual Frontage = one (1) additional Wall Sign may be used provided the combined total area does not exceed 150% of the initial allowable area
<b>TA-1</b>	1.5 square feet per lineal foot of building / storefront to a Max. of 400 sq. ft	45 feet above grade	One (1) per storefront  Dual Frontage = one (1) additional Wall Sign may be used provided the combined total area does not exceed 150% of the initial allowable area
<b>R-1</b>			
<b>R-2</b>			
<b>R-3</b>			
<b>C-1</b>	1.5 square feet per lineal foot of building / storefront to a Max. of 400 sq. ft	45 feet above grade	One (1) per storefront  Dual Frontage = one (1) additional Wall Sign may be used provided the combined total area does not exceed 150% of the initial allowable area.
<b>I-1</b>	1.5 square feet per lineal foot of building / storefront to a Max. of 400 sq. ft	45 feet above grade	One (1) per storefront  Dual Frontage = one (1) additional Wall Sign may be used provided the combined total area does not exceed 150% of the initial allowable area.

<b>I-2</b>	1.5 square feet per lineal foot of building / storefront to a Max. of 400 sq. ft	45 feet above grade	One (1) per storefront  Dual Frontage = one (1) additional Wall Sign may be used provided the combined total area does not exceed 150% of the initial allowable area.
<b>CO</b>	1.5 square feet per lineal foot of building / storefront to a Max. of 400 sq. ft	45 feet above grade	One (1) per storefront  Dual Frontage = one (1) additional Wall Sign may be used provided the combined total area does not exceed 150% of the initial allowable area.
<b>PUD</b>	The maximum allowed within the underlying zoning district	The maximum allowed within the underlying zoning district	The maximum allowed within the underlying zoning district

7.03.04

**Ground Monument**

1. Monument signs shall be located along the frontage of the zoned lot. All signs shall be of permanent construction and are subject to the provisions of local codes and ordinances. On corner lots, the monument sign may be placed on either frontage.
2. All ground monument signs shall be located on the same lot as the advertised use.
3. Change panels may include advertised gasoline prices and any other service provided in the principal building / structure.
4. Setbacks for all ground monument signs are 10 feet.
5. The following criteria apply to Ground Monument signs:

District	Design Limitations for Ground Monuments		
	Max. Size	Max. Height	Max. Number
A-1	50 square feet	10 feet	One per lot frontage. <sup>1</sup>
TA-1	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
R-1	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
R-2	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
R-3	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
C-1	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
C-2	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
MUC	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
I-1	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
I-2	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
CO	32 square feet	10 feet	One per lot frontage. <sup>1</sup>
PUD	The maximum allowed within the underlying zoning district	The maximum allowed within the underlying zoning district	The maximum allowed within the underlying zoning district

<sup>1</sup> On a corner lot that adjoins two (2) Arterials or One (1) Arterial and one (1) Collector, the total number of signs may be increased to two (2) with one (1) on each frontage.

Note: All signs shall have a Vertical Clearance of nine (9) feet above any sidewalk, private drive, or parking.

All signs shall have a Vertical Clearance of twelve (12) feet above any Public Street.